**Case Study Critique**

For this module’s discussion board assignment, read at least three other case study presentations (if there are less than three, then all presentations other than your own) located in the Project Form and provide substantial comments, suggestions, or corrections.

Group 1: Wow! I really enjoyed your presentation! The graphics were entertaining to look at and matched the theme of your selected case study! Your introduction, goal, and case study description were thorough and professional. You also did a great job with your key challenges and report descriptions! My only suggestion is on the Wine Sales and Distribution Report. It says it addresses the concerns about wine sales, offering an online visual of how much each wine has been selling. I think it might be helpful for the report to display more than just the total units sold for each wine. Adding a table that calculates wines selling under a certain amount might be clearer.

Group 2

I think the presentation was very intriguing! All the colors throughout were very cohesive and complementary. The case study was identifiable, and I enjoyed your group introduction. I like the addition of adding that feedback is welcomed! I like how the reports generated slide lists each report in the same order, and the following slides show each report after running. It was fun to see the personalization in the terminal that was used to run the reports. I did notice some inconsistencies in the font size and type. There were also a few spacing issues on the Case Study Overview slide. Other than that, great job!

Group 4

This presentation was fantastic to view! The group introduction was a different approach than the others, and it was fun to learn more about the collective goals of your group and how your unique skills were utilized. Your reports accurately answer the questions for your case study. I like how the marketing effectiveness report outputs the market trend by showing the demand. I enjoyed reading the item descriptions. I noticed some spacing variations on the case study overview and the reports generated page.

**Assignment Requirements and Grading:**

1. A minimum of three (3) responses, **to the original threads of other groups**, due by **Wednesday, 11:59 p.m., CST**.
2. To view the rubric grading criteria, click on the following link: [Discussion Board Grading Rubric](https://content.bellevue.edu/cst/csd/rubricdbv3.pdf)

**(30 points)**